



Press Release

Marvel Vinyls Limited

May 16, 2023

Ratings:

| Facilities/ Instruments | Amount (Rs. crore) | Current Ratings* | Rating Action | Complexity Indicator |
|--|-----------------------|--|---|--|
| Long Term Bank Facilities | 12.00 | IVR BB+/Negative; ISSUER NOT COOPERATING* (IVR Double B Plus with Negative Outlook; Issuer Not Cooperating*) | Downgraded and migrated to Issuer not Cooperating category | Simple |
| Long Term/Short Term Bank Facilities | 27.00 | IVR BB+(Negative)/IVR A4+; ISSUER NOT COOPERATING* (IVR Double B Plus with Negative Outlook; IVR A Four Plus; Issuer Not Cooperating*) | Downgraded and migrated to Issuer not Cooperating category | Simple |
| Short Term Bank Facilities | 27.00 | IVR A4+; ISSUER NOT COOPERATING* (IVR A Four Plus; Issuer Not Cooperating*) | Downgraded and migrated to Issuer not Cooperating category | Simple |
| Total | 66.00 | | | |

*Issuer not cooperating; Based on best available information

Details of Facilities are in Annexure 1

Detailed Rationale

The aforesaid rating revision to the bank facilities of Marvel Vinyls Limited reflects lack of adequate information available about the performance of the company and the uncertainty around its credit risk. Infomerics assesses whether the information available about the entity is commensurate with its rating and reviews the same as per its policy.

The lenders, investors and other market participants are thus advised to exercise appropriate caution while using this rating as the rating may not adequately reflect the credit risk profile of the entity, despite the downgrade.



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Non-Cooperation by Issuer:

Infomerics has been regularly following up with the company to provide the required data to monitor its assigned ratings to the bank facilities, vide mails communications dated April 6th, 2023, April 7th, 2023, April 10th, 2023, April 11th, 2023, April 12th, 2023, April 19th, 2023, and concurrently over several phone calls. However, despite repeated requests by Infomerics, the company's management has not submitted all the essential details/information for surveillance exercise.

In the absence of the relevant information, in consonance with SEBI guidelines, Infomerics has moved the long-term and short-term rating for the bank loan facilities of Marvel Vinyls Limited, aggregating to Rs 66.00 crore to the 'ISSUER NOT COOPERATING' category. The rating is now denoted as IVR BB+(Negative);IVR A4+; ISSUER NOT COOPERATING (IVR Double B Plus with Negative Outlook; IVR A Four Plus; Issuer Not Cooperating).

**Issuer Not Co-operating; based on best available information*

Analytical Approach: Standalone

Applicable Criteria:

[Rating Methodology for manufacturing unit](#)

[Financial Ratios & Interpretation \(Non- Financial Sector\)](#)

[Guidelines on what constitutes Non-Cooperation by clients](#)

[Criteria for assigning rating outlook](#)

About the Company

MVL, incorporated in 1985 as a private limited company, manufactures PVC films and sheets at its manufacturing facilities located in Sahibabad (Uttar Pradesh) and Malanpur (Madhya Pradesh). The company commenced operations in 1985 by taking over a sick company, Oriental Vinyls Limited of Birla Group that had a manufacturing unit at Sahibabad. In 1993, the company commissioned its second manufacturing unit at Malanpur. In 1995, the company came out with its public offer, wherein the promoters divested about 25% of their stake. The promoters have been involved in trading of PVC films and sheets for three decades under the partnership firm Ganesh Das & Company (incorporated in 1957), before they took over the sick company –Oriental Vinyls Limited.



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Financials (Standalone): Standalone

Status of non-cooperation with previous CRA: ICRA has moved the rating of Marvel Vinyls Limited under the Issuer Non-Cooperating category on Oct 29, 2021 and subsequently withdrawn the rating as on the Press Release dated December 31, 2021.

Any other information: Not Applicable

Rating History for last three years:

| Sr. No. | Name of Instrument/Facilities | Current Ratings (Year 2023-24) | | | Rating History for the past 3 years | | |
|---------|--|--------------------------------|--------------------------------|------------------------------------|--|---|---|
| | | Type | Amount outstanding (INR Crore) | Rating | Date(s) & Rating(s) assigned in 2021-22 (March 24, 2022) | Date(s) & Rating(s) assigned in 2020-21 | Date(s) & Rating(s) assigned in 2019-2020 |
| 1. | Long Term Bank Facilities | Long Term | 12.00 | IVR BB-/ Negative (INC*) | IVR BBB-/Stable | -- | -- |
| 2. | Proposed Long Term/ Short Term Bank Facilities | Long Term/ Short Term | 27.00 | IVR BB-/ Negative / IVR A4; (INC*) | IVR BBB-/Stable/IVR A3 | -- | -- |
| 3. | Short Term Bank Facilities | Short Term | 27.00 | IVR A4; (INC*) | IVR A3 | | |

**Issuer not cooperating; Based on best available information*

Name and Contact Details of the Rating Analyst:

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|---|---|
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About Infomerics:

Infomerics was founded in the year 1986 by a team of highly experienced and knowledgeable finance professionals. Subsequently, after obtaining Securities Exchange Board of India registration and RBI accreditation and the activities of the company are extended to External Credit Assessment Institution (ECAI).



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Adhering to best International Practices and maintaining high degree of ethics, the team of knowledgeable analytical professionals deliver credible evaluation of rating.

Infomerics evaluates wide range of debt instruments which helps corporates open horizons to raise capital and provides investors enlightened investment opportunities. The transparent, robust and credible rating has gained the confidence of Investors and Banks.

Infomerics has a pan India presence with Head Office in Delhi, branches in major cities and representatives in several locations.

For more information visit www.infomerics.com.

Disclaimer: Infomerics ratings are based on information provided by the issuer on an 'as is where is' basis. Infomerics credit ratings are an opinion on the credit risk of the issue / issuer and not a recommendation to buy, hold or sell securities. Infomerics reserves the right to change or withdraw the credit ratings at any point in time. Infomerics ratings are opinions on financial statements based on information provided by the management and information obtained from sources believed by it to be accurate and reliable. The credit quality ratings are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. We, however, do not guarantee the accuracy, adequacy or completeness of any information, which we accepted and presumed to be free from misstatement, whether due to error or fraud. We are not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by us have paid a credit rating fee, based on the amount and type of bank facilities/instruments. In case of partnership/proprietary concerns/Association of Persons (AOPs), the rating assigned by Infomerics is based on the capital deployed by the partners/proprietor/ AOPs and the financial strength of the firm at present. The rating may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor/ AOPs in addition to the financial performance and other relevant factors.



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Annexure 1: Details of Facilities

| Name of Facility | Date of Issuance | Coupon Rate/ IRR | Maturity Date | Size of Facility (Rs Crore) | Rating Assigned/ Outlook |
|---------------------------------------|------------------|------------------|---------------|-----------------------------|--|
| Long Term Bank Facilities | -- | -- | -- | 12.00 | IVR BB+/Negative; ISSUER NOT COOPERATING* (IVR Double B Plus with Negative Outlook; Issuer Not Cooperating*) |
| Long Term/ Short Term Bank Facilities | -- | -- | -- | 27.00 | IVR BB+/Negative; ISSUER NOT COOPERATING* (IVR Double B Plus with Negative Outlook; Issuer Not Cooperating*) |
| Short Term Bank Facilities | -- | -- | -- | 27.00 | IVR A4+; ISSUER NOT COOPERATING* (IVR A Four Plus; Issuer Not Cooperating*) |

* Issuer did not cooperate; based on best available information

Annexure 2: List of companies considered for consolidated analysis: Not Applicable

Annexure 3: Facility wise lender details: Not Available

Annexure 4: Detailed explanation of covenants of the rated instrument/facilities: Not Applicable

Note on complexity levels of the rated instrument: Infomerics has classified instruments rated by it on the basis of complexity and a note thereon is available at www.infomerics.com.